



Meeting: Parking Operations Panel
Wards Affected: Preston

Date: 6th September 2019

Report Title: Supplemental Report
Introduction of Pay and Display Parking, Marine Drive, Paignton.

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1. Proposal and Introduction

At a meeting of the Parking Operations Panel held on the 17th January 2019, it was agreed to defer the decision to a later date.

Due to objections/comments raised during the consultation process when the Traffic Regulation Order was advertised in December 2018, it was agreed by the panel to defer the decision on the introduction of pay and display at the above location. The Panel agreed there should be within the current resource of the parking team, monitoring of the turnover of bays on a few visits to the location. To also survey the surrounding area to look at the issue of displacement of around 30 vehicles into these roads if motorists decide to no longer park in this area as they do not to pay to park. It was acknowledged this would be undertaken when resources allowed.

This meeting is to consider the findings

The proposal is to introduce pay and display parking at Marine Drive, Paignton.

2. Reason for Proposal

This is a seafront amenity area and the introduction of pay and display will help to ensure a fair turnover of bays and all users of the area are given the opportunity to park as at the present time this is may not occur.

3. Recommendation(s) / Proposed Decision

To proceed with implementation of the pay and display in this area.

The actions required to implement this option are the following:-

- To advise objectors after consideration and the results of the small surveys the proposal to introduce pay and display in this location will proceed
- Advise Stage Coach of the change of location of the bus stop.
- Arrange for signs and lines to be changed in this location
- Install pay and display machines

Supporting Information and Impact Assessment

Service / Policy:	Parking
Executive Lead:	Mike Morey
Director / Assistant Director:	Kevin Mowat

Version:		Date:	6 th September 2019	Author:	Susie Hayman
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Section 1: Background Information

1. What is the proposal / issue?

The proposal is to introduce pay and display parking at Marine Drive, Preston, Paignton after further consideration of the objections raised.

The relevant Traffic Regulation Order was advertised in the Herald Express. Ward Councillors and key stakeholders were notified on how to formally object through the legal process to the Head of Parking Services. The appropriate order was advertised in the Herald Express and the signage was placed in the location of Marine Drive, Paignton to notify of the potential change.

With a change to the restriction this will support Blue Badge holder as there will be 2 dedicated 30 minute disabled bays to use local facilities. Blue Badge holders are also able to park without payment in all on street pay and display areas. Allow for a fairer turnover of bays during the day and ensure all users of the amenities have access to the area.

2. What is the current situation?

This is a seafront amenity area and the introduction of pay and display will support a turnover of bays in this location and will be in line with Paignton seafront which is already an on street pay and display parking area.

At the current time the parking along this area is unrestricted during the day and vehicles may park for as long as required. There is a limited waiting time to stop overnight parking which historically was an issue.

This should ensure all users of the area are given the opportunity to park either at this prime seafront location, in limited waiting areas in Preston by the local businesses, a nearby car park, in unrestricted or limited waiting at Marine Parade.

At the present time a fair turnover of bays may not occur, especially in the summer months when the weather is good and demand is higher than the capacity available. Those who arrive first thing in the morning are able to park and as the area is unrestricted during the day, stay all day if they require, thus stopping a turnover of bays.

<p>3.</p>	<p>What options have been considered?</p> <p>Options were previously considered by the Parking Operations Panel as per the report of the 29th August 2018. Please see below</p> <p>Option 1 - to leave the current situation which results in some vehicles parking all days which does not provide a turnover of bays, especially in the busy summer season.</p> <p>Option 2 – to introduce limited waiting parking. From an enforcement perspective this does not allow effective turnover of bays due to the limited resources available for enforcement.</p> <p>Option 3 – to introduce pay and display parking</p> <p>Option 4 – to introduce seasonal pay and display parking – 1st April – 30th September.</p> <p>The Mayor’s Executive Group requested progression of Option 3 and the relevant advertisement was placed in the Herald Express on the 12th December 2018, notices were placed at the location of Marine Drive and on the Council’s website. The consultation ended at 5.00 p.m. on the 4th January 2019.</p> <p>At a Parking Operations Panel meeting on the 17th January 2019 after consideration of the objections/comments received when the traffic regulation order was advertised, it was agreed to defer the decision to look at the concerns raised with regard to displacement issues further.</p>
<p>4.</p>	<p>Result of Highways/Parking</p> <p>Please see attached the monitoring of the area.</p>
<p>5.</p>	<p>Key findings from the surveys</p> <ul style="list-style-type: none"> • It is noted the area is used considerably. Generally before 11.00 a.m. the number vehicles parked for over a period of 4 hours is low. However in late August at the peak of the season and when the weather improved there were a larger number of vehicles parked at both observation times. • The surrounding roads show little capacity for displacement. These roads are normally at capacity during the day in terms of on street parking. Therefore there is little opportunity for displacement of vehicles into these areas which was one of the main objections to the implementation of the change to the current parking arrangement. • From the information collected it appears the areas (especially on the second observation) are often at or near to capacity. The implementation of pay and display is likely to generate more turnover of spaces during the day which may reduce potential overspill into surrounding roads. • The issue of displacement is occurring as spaces are lost on Marine Parade when the beach huts are placed on the Esplanade in readiness for the 1st April each year.

Section 2: Implications and Impact Assessment

6.	Financial Implications The cost to introduce pay and display in this area are included in the previous report. It is anticipated the implementation costs will be generated within the first year of introduction. If further options or previous options suggested are to be proposed, the financial implications have not been considered at this time. Further work will be required to assess the financial implications which will include the costs for re-advertising a further order in the press and the staff resources to carry out a further consultation.
7.	What are the risks? Motorists will no longer park in this area if a fee is introduced and to try to park in the nearby residential areas but the survey undertaken evidenced there is very little unrestricted parking available. The area will not be used in the winter as the nearby Marine Parade has unrestricted parking in the winter months as vehicles will park on the promenade as the beach huts are put into storage. The projected income may not be realised and therefore the scheme would not pay for implementation costs in the first year. However it should be acknowledged resistance may occur at the outset but over time this will reduce.
8.	Public Services Value (Social Value) Act 2012 It is anticipated to use existing machines which are already in use and therefore this does not incur extra expenditure to the Council for new machines, maintenance and communication costs. Tor2 will be contracted to undertake the civil works, signing and lining
9.	What evidence / data / research have you gathered in relation to this proposal? The area was highlighted in a report in 2009 as an area for consideration. The Parking Strategy indicated areas which had been highlighted previously should be pursued and new areas also have been suggested. At the present time Parking Services are working up proposals for two other areas along with the areas highlighted in the previous report. Due to limited resources within the team and the work these projects create for both Highways and Parking, consideration of changes to the parking arrangements can only be undertaken area by area unless extra staff are employed on a fixed term contract of at least a year to commence a full review and implementation project.

10.

Proposal

To continue with Option 3 in the report of the 29th August 2018 and introduce pay and display parking as per the advertised Traffic Regulation Order.

The issue of displacement has been considered and whilst a number of those who park in the location at the present time state they will no longer park, the actual parking is not being displaced. It is a choice for the motorist to decide whether they will wish to park in this location and to pay to park. There is a nearby car park where the charges are lower. There will still be available free and unlimited parking spaces in Marine Parade in the winter with some spaces still available in the summer months in this location albeit reduced when the beach huts are in situ.

To continue with Option 3 in the report of the 29th August 2018 and introduce pay and display parking as per the advertised Traffic Regulation Order.

Due to capacity within the Highways and Parking team to review the suggested areas for pay and display parking on a road by road basis and not a full review as suggested at the meeting held on the 17th January 2019.